



Digital CFO
Control Tower
Powered By Ardelin

Ardelin 

The Digital CFO Control Tower

Helping CFOs gain reliable visibility, faster decisions
and stronger control across growing businesses.

Global Growth.Engineered.

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Reporting is not the goal. **Steering is.**

Finance leaders in growing Mittelstand and mid-market businesses are under pressure to deliver faster insight, stronger governance and clearer performance visibility - often across fragmented ERP systems, inconsistent data structures and increasingly complex reporting requirements.

Our Digital CFO Control Tower helps finance teams move from manual reporting cycles to trusted, connected, and action-oriented financial steering.



Finance Has More Data Than Ever - But Not Always More Control

The CFO Challenge

Many CFOs are dealing with:



Multiple ERP systems, entities and reporting structures



Inconsistent KPI definitions across the group



Manual month-end processes and slow consolidation



Limited transparency between operational drivers and financial outcomes



Increasing investor, bank, board and management reporting demands



Growing pressure to use AI, while ensuring trust, auditability and compliance

If your finance team spends more time preparing numbers than interpreting them, how much steering capacity is being lost?

The Opportunity

A Digital Finance Control Tower Built for Better Decisions

Our Digital CFO Control Tower creates a trusted finance data foundation turning fragmented reporting into actionable financial intelligence.

It connects data from ERP, CRM, consolidation, HR, planning and operational systems into a single finance intelligence layer.

The result: CFOs can see what happened, understand why it happened, identify what may happen next, and drive action across the organisation.

1. AI Finance Controller

Enable conversational analysis, anomaly detection and faster insight generation - built on trusted data.

**AI-Powered
Actionable Reporting**

2. Driver Transparency

Link operational activity, commercial drivers and financial performance.

Intelligence Hub

3. Process Automation

Reduce manual finance workload and accelerate close, reporting and reconciliation cycles.

Finance Data Operations

4. ERP as the Financial Backbone

Harmonise core financial data across entities, systems and reporting structures.

Trusted Data Foundation

What the CFO gains from Static Reports to Active Steering

The Digital Control Tower helps CFOs move from:

From:

To:

Manual reporting



Automated, repeatable reporting

Historical numbers



Driver-based steering

Local definitions



Group-wide KPI consistency

Data reconciliation



Trusted finance data foundation

Monthly visibility



Intramonth performance insight

Spreadsheet dependency



Controlled finance intelligence hub

Reactive analysis



Predictive and AI-assisted finance insight

The goal is not another dashboard. The goal is a finance operating model that helps management act earlier.

Working with Ardelin

**A Pragmatic Path, not a Big Bang
Transformation: Assess, Accelerate,
Modernise, Adopt;**

Our four-step approach

1. Assessment

Identify current finance data, reporting, ERP, process and KPI maturity. Define where value can be unlocked fastest.

2. Acceleration

Prioritise high-impact use cases such as close reporting, management dashboards, KPI harmonisation or board reporting.

3. Modernisation

Build the trusted finance data foundation, automate processes and connect systems into a scalable architecture.

4. Adoption

Embed the Control Tower into finance routines, management reviews and decision-making cadences.

**The approach starts with
the business questions,
not the technology stack.**

Implementation Framework

Get the most out of your data assets with a central nerve center, modern business intelligence and a secure AI controller



Our Expertise

Proven in Complex Finance and Data Environments



**20+ years
experience**



**400+
Projects**



**250+
Talents**

Proven data, BI, cloud
and AI expertise

Microsoft partnership
and Azure capabilities

Experience across finance data
platforms, reporting transformation
and AI-enabled finance solutions

How we've helped organizations, just like yours...



Private equity-backed software services group

A group-wide finance data warehouse, CFO Intelligence Hub, AI FP&A Analyst and unified month-end close cadence were introduced to improve reporting consistency, traceability and planning insight.



Cybersecurity software distribution group

A fragmented environment with multiple ERP systems and data warehouses was transformed towards a single source of truth, automated KPI reporting, data governance and real-time reporting.

Ready to Explore our Digital CFO Control Tower for your Business?

The Digital CFO Control Tower helps CFOs create the transparency, trust and speed needed to lead growing businesses with confidence.

Whether the immediate priority is faster reporting, more reliable KPIs, better close control, AI-assisted analysis or a stronger finance data foundation, Ardelin can help define a pragmatic roadmap and demonstrate the value quickly.

[Book a CFO Control Tower discovery session](#)

What you can expect...

A 30min introductory video call with our subject matter experts to:

- Uncover time and resource drains - areas that are slowing your progress
- Draw from our extensive experience - formulate the best course of action
- Propose first steps to transformation - designed with your requirements and budget in mind
- Provide a working demonstration - showcasing how we identified the challenges in our own business & solved them!

No obligation. Just clarity.



[Book a Call](#)



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